



# manifesto

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## Preamble

The eelo manifesto describes eelo's mission, sets general practices, boundaries and ethics. It's a moral and social contract.

It applies to the eelo project, eelo assets and to the eelo Foundation as a whole.

## Why eelo was created

eelo considers that the situation where users of digital devices and services have a very limited choice between a few giant corporates' offerings goes against people's interest. This in particular when those corporates are all using personal and corporate data to fuel their businesses and possibly organize people's spying as a common practice.

eelo considers that infrastructure systems such as communication networks, operating systems and basic online services such as email that are widely used all over the world, shouldn't be designed, owned and operated only by a few private actors, in their own interest, since they are core public assets and infrastructure.

eelo considers that this unprecedented situation in humanity's history goes against freedom and can lead to forms of slavery and totalitarianism, at a global scale.

That stated, eelo intends to offer an alternative that can be used by people who are not comfortable with this situation.

That stated eelo intends to offer an alternative that can be used by people who are not comfortable with this situation and not IT specialists. Therefore, eelo has to be as easy to use as market standards.

# eelo mission

eelo is intended to provide alternative technological products and services, globally and to the widest possible audience:

- operating systems for devices:
  - mobile phones
  - tablets
  - computers
  - wearable devices (swatches...)
  - IoT devices
  - potentially any known or unknown device that processes information and interacts with humans
- internet services:
  - application repository
  - id provider
  - email
  - online storage
  - search
  - AI assistant
  - and any known or unknown internet service that impacts users significantly

All this, with:

- a greater emphasis on data privacy respect according to eelo accepted practices
- better security
- an excellent, attractive user experience

# eelo ethics

eelo is committed to provide:

- better data privacy and data security for individuals and corporations
- attractive, state of the art user experience
- products and services in the public interest
- freedom of choice
- education

eelo believes in free software/open source software<sup>1</sup> and will encourage usage and spread of open source software.

In their interaction with people and the world, eelo will never favor or unfavor any human specificity, including ethnicity, nationality, gender, sexual orientation, religious beliefs or political views.

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<sup>1</sup> As defined on [https://en.wikipedia.org/wiki/The\\_Free\\_Software\\_Definition](https://en.wikipedia.org/wiki/The_Free_Software_Definition)

eelo will always be as much as possible politically-neutral, though it is admitted that eelo is about humanism, freedom, and progress, not about obscurantism or totalitarianism.

eelo's strategy is designed to best meet their goals in the long term and become a large, recognizable and sustainable project.

Therefore, eelo is keen on entering business partnerships with corporations that can sell eelo-related product & services, while offering professional SLAs to customers.

## **eelo governance**

eelo assets and organization will live through the eelo Foundation / Association.

The organization's mission will be:

- to make eelo's assets as sustainable as possible
- to ensure regular releases and support of core eelo products, directly or indirectly
- to communicate about the eelo project
- to organize the community of eelo backers and contributors
- to ensure as much independence as possible against governments and corporations

The eelo organization will be open to members from everywhere in the world. An annual fee may be required to be part of the eelo organization. Members cannot be internally anonymous. Members can be individual or corporations.

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